

BRANDING

PRIMARY LOGO

patient, portal

SECONDARY LOGO



COLOURS

#55B2A6 #9894CF #AAC7D8

SUBMARK



PATTERN



ICONS











STYLEGUIDE

HEADER - 24PT

Barlow Bold

SUBHEADER - 16PT

Barlow Regular

BODY - 14PT

Barlow Semibold

CTA BUTTON - 20PT

Log in

BUTTON - 14PT

Book appointment



































































